

AMERICAN SIGN MUSEUM

Explore over 100 years of American life illuminated.



TAKE YOUR GROUP DOWN MEMORY LANE

Step back in time and explore over 40,000 square feet of American ingenuity and innovation on display! From sign and branding history to placemaking, our tour guides provide informative and fun tours that will have your group experiencing America at its brightest.

- Immerse yourself in iconic commercial history.
- Choose a structured docent tour or let your group explore at their own pace.
- Located minutes from downtown Cincinnati with free bus parking.

GROUP TIER PRICING

\$10

PER PERSON
25+ GUESTS

\$13

PER PERSON
10-24 GUESTS

Groups with fewer than 10 guests will be charged a minimum booking rate of \$180 for Guided Tours and \$130 for Self-Guided Visits.

Additional fees apply to bookings made on weekends or outside of Museum hours.

COMPLIMENTARY ADMISSION:

FREE for Tour Coordinators, Bus Drivers, Chaperone, and Caregivers! (Plus 2 free kids 12 & under per paying adult)

Looking to book a tour for your school or youth group? Contact learn@americansignmuseum.org

SELF-GUIDED VISIT

\$10 - \$13 per person

- 1.5 hours of self-guided exploration
- Written and audio Museum guides and informative videos
- Access to available special exhibits and gift shop*
*subject to availability

GUIDED TOUR

\$10 - \$13 per person
+ \$50 guide fee

- 1.5 hours total experience
- Includes 45-60 minute staff-led tour
- Time for self-exploration, photos, and gift shop*
*subject to availability

NEON DEMO ADD-ON + \$300 per group

Watch as a neon tube is bent before your very eyes with the staff at Neonworks in this 45 minute live demonstration. Available Tuesday - Friday only.

QUICK FACTS

Bus & Coach Parking

FREE parking lot plus a dedicated bus parking and loading zone right at our Group Tour Entrance.

Accessibility

Single-level layout for easy walking with seating throughout the Museum and two wheel chairs available upon request.

Duration

Standard bookings are scheduled for 1.5 hours. (After-hours & extensions available upon request).

Easy Payment

Single consolidated payment accepted via card, check, or online link.

READY TO BOOK YOUR GROUP AT THE ASM?

Alex Anderson, Group Tour Manager
aanderson@americansignmuseum.org
(513) 701-2180

Office Hours: Tuesday - Friday 9 am - 4:30 pm