



For Immediate Release

Contact: Erin Holland
eholland@americansignmuseum.org
(513) 701-2185 office
(937) 212-2015 cell

***First Responder Appreciation Weekend at the American Sign Museum
Friday, March 31 – Sunday, April 2, 2023***

Cincinnati, OH – The American Sign Museum is offering complimentary admission to local, active first responders and their families the weekend of Friday, March 31 – Sunday, April 2, 2023 in appreciation of their efforts to secure the Camp Washington neighborhood during the six-alarm fire that took place earlier this month.

“The Museum is located on the same block as where the fire took place, giving the staff, our guests, and neighbors an alarming view. Even from a safe distance, it was apparent how dangerous the blaze really was for all involved. Our first responders were quick to secure the area, protecting the surrounding neighborhood, while being communicative and responsive to the Museum’s concerns,” says Museum Director Cindy Kearns. “This appreciation weekend is a small token of thanks to all those who put themselves at risk for our public safety.”

The appreciation weekend will take place during the Museum’s regular hours of 10 am – 4 pm on Friday and Saturday and 12 – 4 pm on Sunday. Active first responders, including police, firefighters and EMS will receive complimentary admission for themselves and up to five family members upon their arrival to the Museum.

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About the American Sign Museum

Founded in 1999, the American Sign Museum opened its doors to the public in Spring 2005 at the Essex Studios in Walnut Hills Cincinnati. With the collection quickly outgrowing its rented space the ASM unveiled its permanent home on June 23, 2012, in a former clothing factory in Camp Washington, just northwest of downtown Cincinnati. The renovated building features 19,000+ square feet of exhibit space, 28-foot ceilings able to accommodate sizable outdoor signs, a working neon shop, flexible event space, and an extensive archive of books, photos and documents reflecting the art, craft and history of signmaking.

The American Sign Museum covers more than 100 years of American sign history and displays more than 700 signs and artifacts, making it the most comprehensive museum of its kind. With a mission to educate the community about the history of the sign industry and its significant contribution to commerce and the American landscape, the Museum is organized to preserve, archive and display a historical collection of signs in their many types and forms.

For more information about the American Sign Museum, please visit americansignmuseum.org.

The American Sign Museum is a 501 (c) (3) not-for-profit corporation.