



**For Immediate Release**

**Contact:** Erin Holland  
[eholland@americansignmuseum.org](mailto:eholland@americansignmuseum.org)  
(513) 701-2185 office  
(937) 212-2015 cell

### ***American Sign Museum is a 2023 Blue Star Museum***

**Cincinnati, OH** – The American Sign Museum will be a participant in the 2023 Blue Star Museums program which kicks off on Armed Forces Day, Saturday, May 20, and runs through Labor Day, Monday, September 4. Active military members along with up to five of their family members will receive free admission to the Museum during the run of the program.

The 2023 Blue Star Museum program is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across the country. The Blue Star program strives to support military families by connecting them with their neighborhoods. The Museum welcomed 751 visitors through the program last year.

“The American Sign Museum celebrates American history and ingenuity, both of which are the result of the sacrifices military families make in service of the country. The Museum is honored to be a part of this year’s program to offer thanks for that service,” says Museum Director Cindy Kearns.

Families wishing to participate will need to present a valid military ID when purchasing tickets at the Museum’s admissions desk during the May 20 -September 4 period. The Museum’s operating hours are: Wednesday-Saturday 10:00 am - 4:00 pm and Sunday 12:00 - 4:00 pm.

#### **About Blue Star Families**

The families of our all-volunteer military make unprecedented sacrifices these days to serve our country. Blue Star Families was founded by military spouses in 2009 to empower these families to thrive as they serve. We’re committed to strengthening military families by connecting them with their neighbors – individuals and organizations – to create vibrant communities of mutual support. We believe we’re all stronger when we take care of one another.

Our groundbreaking research is raising the nation's awareness of the unique challenges of military family life. With the help of neighbors across the country, Blue Star Families is overcoming the isolation and

alienation of frequent moves, deployments, and reduced support from the government. Our innovative programs are solving specific challenges for military families, including fighting economic insecurity with resources that foster spouse career development, creating family strength with rich family programming, and providing critical peer support for caregivers, whose numbers are only increasing.

With more than 150,000 members in our network, including in chapters and communities all over the world, Blue Star Families touches more than 1.5 million military family members every year. Through our research and program partnerships, Blue Star Families ensures that wherever American military families go, they can always feel connected, supported and empowered to thrive – in every community, across the nation, and around the globe.

###

### **About the National Endowment for the Arts**

Established by Congress in 1965, the National Endowment for the Arts is an independent federal agency that is the largest funder of the arts and arts education in communities nationwide and a catalyst of public and private support for the arts. By advancing equitable opportunities for arts participation and practice, the NEA fosters and sustains an environment in which the arts benefit everyone in the United States.

### **About the American Sign Museum**

The American Sign Museum covers more than 100 years of American sign history and displays more than 700 signs and artifacts, making it the most comprehensive museum of its kind. With a mission to educate the community about the history of the sign industry and its significant contribution to commerce and the American landscape, the Museum is organized to preserve, archive and display a historical collection of signs in their many types and forms.

The building features 19,000+ square feet of exhibit space, 28-foot ceilings able to accommodate sizable outdoor signs, a working neon shop, flexible event space, and an extensive archive of books, photos and documents reflecting the art, craft and history of signmaking.

For more information about the American Sign Museum, please visit [americansignmuseum.org](http://americansignmuseum.org). The American Sign Museum is a 501 (c) (3) not-for-profit corporation.

###