



Feel free to post pictures and tag #AsmCincy with each find.



American Sign Museum's SCAVENGER HUNT

Hi! My name is Tod, and I'm the Founder of the American Sign Museum. I hope you enjoy your visit and I'm happy to share some little known facts about my favorite signs. Let's get on with it!

1. What colors of neon are on the "Pure Gasoline" sign?
2. Which motel sign says "NO VACANCY"?
3. What is the address for Roh's hardware?
4. How many car shaped signs can you find throughout the museum?
5. Name three signs with "animated" neon: (hint: blinking signs that appear to move)
6. What is the name of McDonald's mascot in 1963?
7. What flavor Popsicle is on the painted Popsicle sign?
8. Which sign is from Times Square in New York City? (hint: room with the satellite)
9. How many signs shaped like shoes can you find?
10. What brand of fuel is sold at the gas station?

American Sign Museum's SCAVENGER HUNT ANSWER KEY

1. What colors of neon are on the "Pure Gasoline" sign? **BLUE, RED, GREEN**
2. Which motel sign says "NO VACANCY"? **SKY VU HOTEL**
3. What is the address for Roh's hardware? **301 VINE STREET**
4. How many car shaped signs can you find throughout the museum? **7**
5. Name three signs with "animated" neon: (hint: blinking signs that appear to move). **COLONIAL DAIRY, FERGI, McDONALD'S, WIZARDS**
6. How much did a burger cost at McDonald's in 1963? **15 CENTS**
7. What flavor Popsicle is on the painted Popsicle sign? **ORANGE**
8. Which sign is from Times Square in New York City? (hint: room with the satellite) **HOWARD JOHNSON**
9. How many signs shaped like shoes can you find? **10**
10. What brand of fuel is sold at the gas station? **ATLANTIC DIESEL FUEL**