



Feel free to post pictures and tag #AsmCincy with each find.



American Sign Museum's SCAVENGER HUNT

Hi! My name is Tod, and I'm the Founder of the American Sign Museum. I hope you enjoy your visit and I'm happy to share some little known facts about my favorite signs. Let's get on with it!

1. What does Frisch's Big Boy have in his back pocket?
2. How many light bulbs are in the "W" sign?
3. How many signs for restaurants can you find?
4. Why does the door say you should go inside Roh's Hardware?
5. How many flavors of ice cream did Howard Johnson's sell?
6. Name 5 different colors of neon:
7. How many clocks are in the hardware store window?
8. What colors are the shoes with wings?
9. Find and name a sign that has an animal on it.
10. Find and name a sign that has the same first letter as your name(s).

American Sign Museum's SCAVENGER HUNT ANSWER KEY

1. What does Frisch's Big Boy have in his back pocket? **SLINGSHOT**
2. How many light bulbs are in the "W" sign? **13**
3. How many signs for restaurants can you find? **21**
4. Why does the door say you should go inside Roh's Hardware? **IT'S AIR
CONDITIONED**
5. How many flavors of ice cream did Howard Johnson's sell? **28 FLAVORS**
6. Name 5 different colors of neon: **ORANGE, PINK, RED, GREEN, BLUE,
WHITE**
7. How many clocks are in the hardware store window? **13**
8. What colors are the shoes with wings? **BLUE, YELLOW, WHITE**
9. Find and name a sign that has an animal on it. **BIG BEAR, COLONIAL
DAIRY, or HOWARD JOHNSON**
10. Find and name a sign that has the same first letter as your name(s).